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Mr. DNYANESHWAR SARADE

PROPRIETOR OF

M/s. DARSHAN ENTERPRISES

BRIEF PROJECT REPORT FOR **M/s. DARSHAN ENTERPRISES**

PROPOSED PROPRIETARY FIRM M/s. DARSHAN ENTERPRISES **AT M.I.D.C. BARSHI INDUSTRIAL AREA, DIST. SOLAPUR**

INTRODUCTION:-

The company M/s. DARSHAN ENTERPRISES is a Sole Proprietorship company which will be starting its production activity within 1 year from the date of receipt of Possession of the Plot at M.I.D.C. BARSHI Industrial Area, DIST. SOLAPUR. This company is holding valid Udyog Aadhar Registration for manufacturing following products i.e.

- i) POULTRY FEED**
- ii) CATTLE FEED**
- iii) ANIMAL NUTRITION PRODUCTS**
- iv) MINERALS , VITAMINS PREMIXES**
- v) LIQUID DOSAGE**

These items are 100% import substitute Feed required by the FEED Industries.

SCOPE:-

In this direction proposed project has a bright scope. The Proprietor of the proposed project, Mr. Dnyaneshwar Sarade has decided to form Proposed Proprietary Firm. A part of the production will be used for captive consumption. Mr. Dnyaneshwar Sarade is a well educated person and has a long technical and Managerial experience with wide contacts and resources. He is himself in this line for last 13 years and has rich experience in this field and therefore confident that the proposed Project shall succeed beyond his expectations. His motto is products made by him should be available in all over Indian and GOBALIY also it will available in Government ANIMAL Hospital and Local Trusts.

POULTRY Industry AND CATTLE INDUSTRY in India has yet to go a long way to reach the masses. There is a tremendous scope for the basic Formulation units. On account of the fact that there is an unexplored vast market still Lying across the country and worldwide hinterland the POULTRY & CATTLE Industry

Proposed project in the small scale sector will be set up at M.I.D.C. **BARSHI** Industrial Area, Dist. SOLAPUR for Manufacturing various basic 1 i.e. **POULTRY FEED & CATTLE FEED**

BACKGROUND OF PROPRIETOR:-

1. Brief History.

The Proprietor of the Company is technically qualified and experienced person in the manufacture and development of the **POULTRY FEED & CATTLE FEED** and can experiment with new ideas. We have knowledge of modern business methods.

2. Name of the company & Proprietor.

Sr . No.	Name	Age	Academic Qualification
1 .	Mr. Dnyaneshwar Sarade	35	B.Sc. Microbiology
2.	Experience.		13 Years in the field.
3.	Correspondence Address.		Shri Saisankul CHS; A/203 Gaondevi Road , Tisgaon, Kalyan (East) Dist: Thane -421306
4.	Constitution Type.		Proprietary Concern.
5.	Company Email.		dcs_midc@rediffmail.com
6.	Tel. & Fax No.		9766323391
7.	Manufacturing Activity		POULTRY FEED, CATTLE FEED. ANIMAL NUTRITION PRODUCTS MINERALS, VITAMINS LIQUID DOSAGE

LOCATION:-

It is proposed to set up a Unit of **Poultry feed / Cattle feed formulation** in the M.I.D.C. area of. **BARSHI** Industrial Area, Dist-SOLAPUR. An application is being submitted for Allotment of plot measuring to 1800 **square meters**. The factory shed will be adequate to carry on the proposed manufacturing activity. The said location is ideal and has got all the infrastructural facilities such as power, water, transport and Communication. Consumer units are also located in the nearby localities of Pune , Solapur , Kolhapur and having exciting exporting market

COST OF FIXED ASSETS:-

Various aspect of cost of the project consisting land, building, plant and machinery and other experience are tentatively estimated on the following pages.

a) LAND:-

Land requirement of this project is about **1800** square meters. The maximum Investment in land will be about **Rs. 19,92,600 /** (Rate of premium Rs.1107/- per Sq. Mtrs.)

b) BUILDING:-

The proposed building on the plot shall be constructed in various phases. The various aspects of land utilization of the proposed plot is shown in the **Annexure-I** enclosed to this report. Only about 720 square meters on the Ground Level will be constructed in various phases. Further area will be constructed as per the schedule shown in the Annexure-III enclosed to this chapter. The first phase construction would tentatively consists of about 720 square meters of North light shed with A.C. Sheet roofing shown in **Annexure-II**.

MARKET POTENTIAL:

There is a very large established demand of these poultry feed and cattle feed in the market. These items are freely available in the market in crude form but quality Conscious people always ask for a purer form of these products. When they do not get the material as per their own choice they may go for a crude / commercial variety of these items.

We propose to go for purer varieties which will attract a good market from reputed consumers.

RAW MATERIALS:-

SR.NO	LIST OF RAW MATERIALS
1	PROPIONIC ACID
2	BENZOIC ACID
3	BORBIC ACID
4	ACETIC ACID
5	HYDRATED SODIUM CALCIUM ALIMINOSILICATE
6	VITAMIN A
7	VITAMIN D3
8	VITAMIN B1
9	VITAMIN B2
10	VITAMIN B6
11	VITAMIN B9
12	VITAMIN B12
13	VITAMIN C
14	VITAMIN E
15	NIACIN
16	CA-D PANTOTHENATE

ANNEXURE – III

LIST OF PROPOSED LIST OF PLANT & MACHINERY:-

SR. NO	MACHINARY COSTING AND QUALIFICATION	QUANTITY	SPECIFICATON	VALUE		
POWDER SECTION						
1	VIBRO SHIFTER GMP	1	30 INCHES	164000		
2	RIBBON BLENDER 1250 LTR	1	1250 LT	1097000		
3	TROLLEY GMP MODEL	1		49000		
4	ELECTRONIC BALANCE	2		7500		
5	PACAKGING AND SEALING 1	1		15,000	Bag sealig	
6	WEIGHING SCALE 5 KG	1		3000	thread sealing machine	
	RAFTING AND INTALATION			50,000		
				1385500		
	Total installation charges			319000		
			18 % TAX	249390		
	GROSS TOTAL			1953890		

USE OF WATER AND METHOD OF EFFLUENT DISPOSAL:-

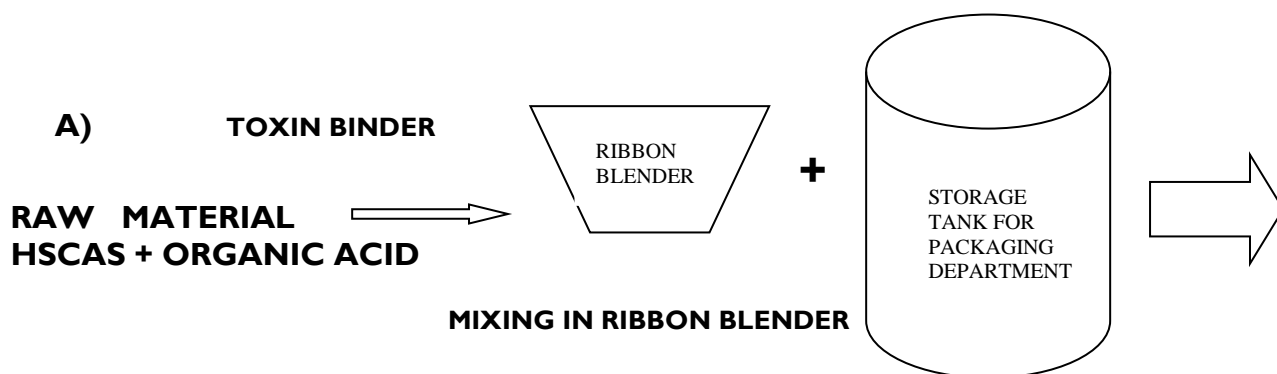
Proposed unit at **BARSHI** Industrial Area, will be FEED MFG unit having no harmful effluent. The maximum water requirement will be within the range of 1000 liters per day. The details of water requirement for different purpose are as under:-

Sr.No.	Major Use	Daily requirement (Ltrs.)
1.	Water used in the Production process.	400
2.	Wash water arising from cleaning vessels etc.	300
3.	House Keeping.	100
4.	Drinking	100
5.	Other Purpose.	100
	Total.	1000

ELECTRIC FITTING EXPENSES :

The power of 30 HP is required & it is available in M.I.D.C. . **BARSHI** Industrial Area. The Deposit with M.S.E.B. and actual cost of work including industrial as well as the wiring, fittings of fans etc. will work out to Rs.2,00,000/-

MANUFACTURING PROCESS & FLOW CHART :-



**TRANSFER THE MATERIAL FOR FINAL PACKAGING DEPARTMENT
(FINISH GOOD)**

STAFF / LABOUR REQUIREMENT :(Monthly):-

Sr. No.	Workers	Nos.	Monthly	Total Wages.
1.	Supervisors / Skilled	2	15,000/-	30,000/-
2.	Unskilled Workers	8	08,000/-	64,000/-
TOTAL WORKER		10		94,000/-

UTILITIES:-

a) Electricity.

1. Connected Load.	:	30 H.P.
2. Maximum number of hours/day.	:	8 Hrs.
3. Utility	:	1.00
4. Monthly units 30 x 1.00 x 8 x 26	:	6240 Kwh.
5. Average Rate	:	4.75 /Kwh.
6. Monthly electricity : 13520 x 4.75	:	29,640/-

b) Maintenance & Repairs.

(1)Maintenance and Repairs to Building.	:	15000/-
(2)Maintenance and Repairs to Machinery.	:	11500/-
(3)Maintenance and Repairs to Others.	:	5000/-
Total :		31500/-

c) Other Manufacturing Expenses.

1. Insurance.	:	2,00,000/-
2. Licence/Fee etc.	:	45,000/-
3. Testing Fee.	:	3,000/-
4. Transport, Coolie, Cartages etc.	:	25,000/-
5. House Keeping Charges.	:	2000/-
6. Research & Development & Lab. Expenses.	:	5000/-
Total :		2,80,000/-

SCHEDULE: II

COST OF THE PROJECT: -

Rs.in lakhs

A) FIXED ASSETS :-

79.45

a) Land.	:	19.92
b) Building (with land Development)	:	30.00
c) Plant & Machinery.	:	19.53
d) Contingencies.	:	10.00

B) MISCELLANEOUS :-

02.00

a) Furniture's & Fixtures	:	02.00
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C) PRE-OPERATIVE EXPENSES:-

05.00

a) 4 months interest during construction period.	:	02.00
b) Deposit towards Water & Power etc.	:	02.00
c) Preparation of Project Report, Loan Processing Fee, Company Formation etc.	:	01.00

D) WORKING CAPITAL:-

10.00

a) Margin Money.	10.00
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Total:96.45

Say : 97.00

MEANS OF FINANCE :-

Rs.InLakhs

A) CAPITAL :-

a) Owners' Contribution.	45 LAC
b) Seed Capital Loan.	--
c) Term Loan.	52 LAC

B) SUBSIDIES/INCENTIVES :-

a) Central Subsidy	--
b) State Capital Incentive Subsidy.	--

C) UNSECURED BORROWINGS:-

00.00

Total: **97.00**

SCHEDULE – III

SCHEDULE OF LOAN REPAYMENT AND ANNUAL INTEREST ON TERM LOAN.

Rs. In Lakhs.

Operational	Term	Repayment Loan	Outstanding	Int. @Year 11%pa
1 st Year	100.00	--	100.00	15.00
2 nd Year	100.00	--	100.00	15.00
3 rd Year	100.00	25.00	075.00	11.25
4 th Year	075.00	25.00	050.00	07.50
5 th Year	050.00	25.00	025.00	03.75
6 th Year	025.00	25.00	000.00	00.00

CONCLUSION :-

The total manufacturing activity of the Company which is in M.I.D.C. **BARSHI** Dist :-SOLAPUR Industrial Area, where we have go to the facility of purchasing of Raw Materials and Marketing of our finished products to Pune ,Solapur, Kolhapur etc.

The potential for Export market from Mumbai is more convenient and fast which will boost our export market by saving communication gap.

(Mr. Dnyaneshwar Sarade)
Proprietor